



Trim or Cut Line (this is the edge of your card)

The diagram shows a white rectangular area representing the postcard. It is bounded by a red line (the outer edge), a blue line (the trim line), and a green line (the bleed line). The text 'Front - 11"x6" EDDM PostCard' is centered in the white area. Three arrows point to the lines: one from the top-left to the green line, one from the top-right to the blue line, and one from the bottom-left to the green line.

Margin (text should not extend past here)

## Front - 11"x6" EDDM PostCard

Bleed Line (Artwork should extend to this line if color goes to edge of card to ensure clean trim)

PRST STD  
U.S. POSTAGE  
**PAID**  
PRESCOTT AZ  
PERMIT ???

Margin (text should not extend past here)

Trim or Cut Line (this is the edge of your card)

# BACK - 11"x6" EDDM PostCard

Should leave this area Blank or Clear of Art

**ECRWSEDDM**  
**Postal Patron**

Bleed Line (Artwork should extend to this line if color goes to edge of card to ensure clean trim)