

Trim or Cut Line (this is the edge of your card)

The diagram shows a 9x6.5 inch EDDM postcard layout. It features three concentric rectangular borders: an outermost red border, a middle blue border, and an innermost green border. The green border represents the 'Trim or Cut Line'. The blue border represents the 'Bleed Line'. The area between the green and blue borders is the 'Margin'. The text 'Front - 9"x6.5" EDDM PostCard' is centered in the white area between the green and blue borders. Three arrows point to the green border: one at the top-left corner, one at the top-right corner, and one at the bottom-left corner.

Margin (text should not extend past here)

Front - 9"x6.5" EDDM PostCard

Bleed Line (Artwork should extend to this line if color goes to edge of card to ensure clean trim)

PRST STD
U.S. POSTAGE
PAID
PRESCOTT AZ
PERMIT ???

Margin (text should not extend past here)

Trim or Cut Line (this is the edge of your card)

BACK - 9"x6.5" EDDM PostCard

Should leave this area Blank or Clear of Art

ECRWSEDDM
Postal Patron

Bleed Line (Artwork should extend to this line if color goes to edge of card to ensure clean trim)